

## **Endor Protocol (EDR)**

### **About :**

After years at MIT, Endor invented the "Google for predictive analytics", providing automated accurate predictions, fast, with no data science expertise required.

Reinventing predictive analytics with proprietary Social Physics technology and massive machine power, Endor makes accurate predictions scalable and accessible to all.

Endor is the world's first predictions protocol, enabling an ecosystem that provides automated, accurate, affordable predictions, for Individuals and Businesses.

### **Advantages :**

- AI predictions accessible to businesses of all sizes and budgets

- Get private predictions using your proprietary data & protocol's public data.
- **Use Your Encrypted Data** : Endor can compute on encrypted data, without ever decrypting it.
- **Public Data Providers** : Upload high quality data and get EDRs, Adding data increases accuracy
- **Engines Providers** : Integrate a predictive engine, get EDRs , Adding engines increases efficiency
- **Endor Protocol** : The protocol optimizes each prediction through an automated selection of the most relevant behavioral clusters, regardless of engine or data sources
- **Catalysts App Developers** : Build predictive apps, get EDRs upon usage
- **Tech-Savvy Professionals** : Use a self-service interface to define a desired behavior, and get an accurate "look-a-likes" prediction

**Goal :** Make artificial intelligence predictions accessible and useful to all