

## **Decentraland (MANA)**

### **About :**

Decentraland is a virtual reality platform powered by the Ethereum blockchain. Users can create, experience, and monetize their content and applications.

Grab a VR headset or use your web browser and become completely immersed in a 3D, interactive world.

There are plenty of opportunities to explore or even create your own piece of the universe. Here, you can purchase land through the Ethereum blockchain, creating an immutable record of ownership. No one can limit what you build.

With full control over your land, you can create unique experiences unlike anything in existence. Your imagination is the limit: go to a casino, watch live music, attend a workshop, shop with friends, start a business, test drive a car, visit an underwater resort, and much, much more—all within a 360-degree, decentralized virtual world.

## **Advantages :**

- A public virtual world should be ruled by open standards, shielded from the agenda of any central organization.
- In Decentraland, users have full control over the content of the land they own and keep all the proceeds from the value they generate for other users.
- To make this possible, Decentraland uses blockchain technology as an unforgeable record of ownership

## **Roadmap :**

### **June 2015**

**Stone Age :** Land is modeled as a simple grid, and a Bitcoin-like proof-of-work algorithm is used to allocate pixels to users.

### **March 2017**

**Bronze Age** : Land is modeled in a 3D space. Blockchain and torrent full node. World Editor. Unity Browser.

**August 17 through August 26, 2017**

**Mana Contribution Period** : An ERC20 token, MANA, will allow users to claim parcels of LAND and interact with each other within Decentraland.

**Q4 2017**

**Terraform Event** : The first opportunity to claim land will take place, along with the Beta launch of the Iron Age.

**Iron Age** : Add multiplayer support with avatars and live chat. Allow custom items and scripting on the land you own.

**Silicon Age** : A full-fledged 3D world, with full VR support and customization of the laws of physics. Live in the blockchain.