Zilliqa (ZIL)

About : Zilliqa is a new blockchain-based platform that uses the concept of sharding to achieve high scalability and high transaction throughput. Along with its use as a cryptocurrency, it also supports smart contracts and trades under the symbol ZIL.

Advantages :

1. **Fast, Secure and Decentralized :** Zilliqa's high throughput means that you can focus on developing your ideas without worrying about network congestion, high transaction fees or security which are the key issues with legacy blockchain platforms.

2. **Develop secure and decentralized applications :** Zilliqa is enabling new decentralized business models which remove middlemen and inefficiencies. The trustless connections formed on Zilliqa's blockchain are creating new ways of interacting and trading with each other and we've only just begun unfolding the possibilities.

3. **Gaming and Entertainment :** Zilliqa's non-fungible tokens allow gamers to truly own and custodize assets.

4. **Digital Advertising :** Zilliqa is helping to improve programmatic advertising by automating payments and reducing the number of intermediaries.

5. **Payments :** Zilliqa's high scalability results in low transaction fees which makes it possible for DApps to make micro-payments across borders.